

EXHIBIT A

SLEEP evolution

redefining the science of sleep

Completely packaged in one box for ultimate convenience and handling, this advanced mattress expands in minutes and offers years of luxurious comfort and support.



From box to your bed in minutes, our revolutionary Rebound Technology™ mattress compression process gives you tremendous value in a Pocket Coil Spring mattress that is comparable to brands costing several times more.



Mattress-In-A-Box
Pocket Coil Spring Mattress

- The package contains one premium Pocket Coil Spring (PDS)™ mattress.
- Constructed to provide superior support – without adding weight to the bed.
- Pocket Spring construction, durability and sound asleep comfort.
- Hypoallergenic.
- 5 year warranty

Queen



Rebound
technology

EXHIBIT B



12.5
inches
thick

From box to your bed in minutes
Our revolutionary Rebound Technology
compaction process gives you tremendous value
mattress that is comparable to brands costing

8
240PM



EXHIBIT C

3



From box to your bed in minutes.

Our revolutionary Rebound Technology™ mattress compaction process gives you tremendous value in a Pocket Coil Spring mattress that is comparable to brands costing several times more.

EXHIBIT D

SLEEP

Completely packaged in one box for ultimate convenience and handling, this advanced mattress expands in minutes and offers years of luxurious comfort and support.



8 2:39PM

EXHIBIT E

SPRING MATTRESS UNPACKING DIRECTIONS

1. Take the spring mattress out from the box and lay it on the floor.

2. Cut the outer PE bag along the sewing line with scissors making sure not to cut the PVC vacuum bag inside

3. Roll out the vacuum sealed mattress onto the floor.

4. Unfold the mattress.

5. Carefully cut open the vacuum sealed bag and mattress will expand. Remove bag.

6. Allow mattress to fully expand to its original shape.

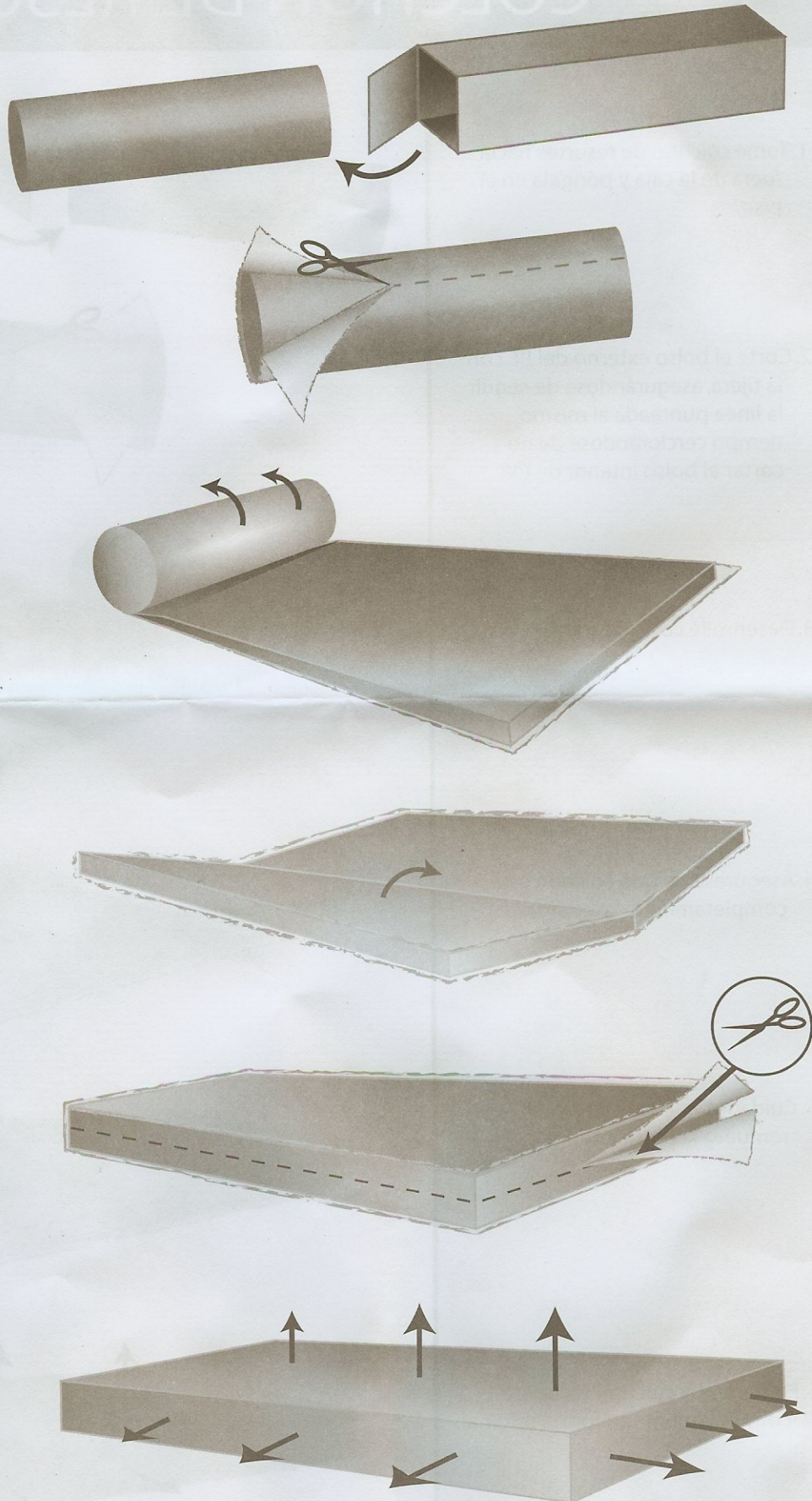


EXHIBIT F

This is a REAL bed mattress you can
take home now and immediately
start sleeping better!

Sleep Better Now!

★★★★★
Great Results in the

SLUMBER



Twin Size

9" Mattress

The Comfort and Support You Need!

Available in select stores only. Not available in all areas.

423 Coil Count

Slumber

USA



Real
MATTRESS



From the Box
to a Real Mattress
in 2 Minutes!



Wheel me home now!
Sleep Better Tonight!

Wheels on the reverse side

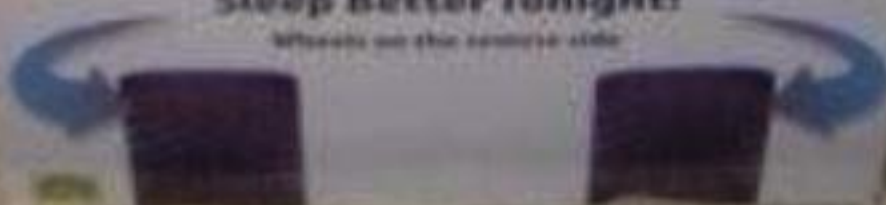


EXHIBIT G1

IN A BOX
Real MATTRESS™
Worldwide Patent Pending



From the Box to a Real Mattress in 2 Minutes!

Set Up In 4 Easy Steps

STEP 1

Remove rolled mattress from box.
Lay on floor, spring or flat bed platform.



STEP 2

Roll away the rolled side straps.



STEP 3

Unroll compressed mattress and roll away the sleep
panels. Mattress gently begins to reexpand.



STEP 4

Roll away sleep panels. Mattress completely expanded.
Ready to sleep on by the time it's dark. Suitable for all
bed types.



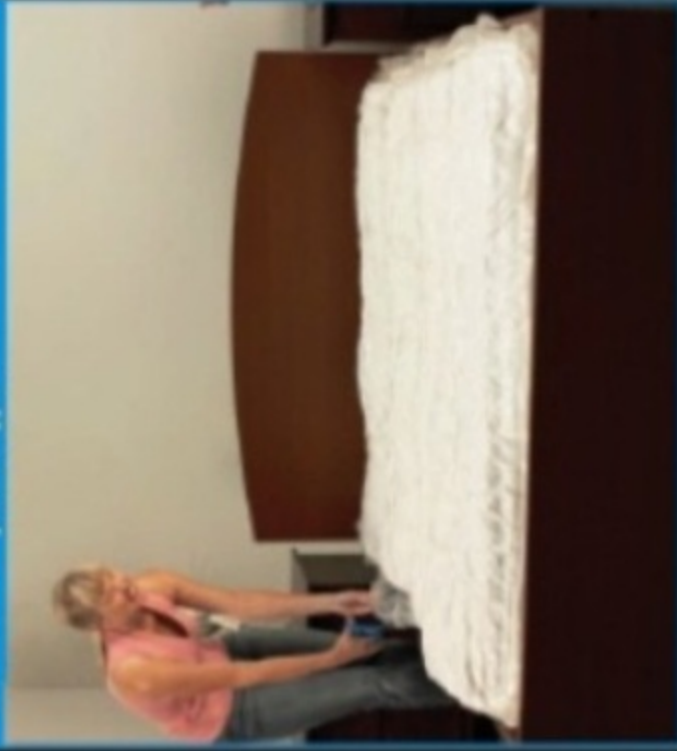
Wheel me home now!

EXHIBIT G2

From the Box to a Real Mattress in 2 Minutes!

STEP 3

Unroll compressed mattress and cut away the clear plastic wrappers



STEP 4

Mattress decompresses instantly. Pull away clear plastic. Mattress is ready to sleep on.

